



ANNUAL REPORT
2020



To our
DEAR FRIENDS AND SOCIAL INVESTORS:

At the beginning of this year, we expected to face great challenges, but could not anticipate their real magnitude. However, with your support we were able to maintain a stable operation, reinvent ourselves and guarantee the physical and emotional wellbeing of our children and our team. We implemented new strategies that helped to maintain high-quality in care standards for our children, as well as strengthen their emotional, medical and educational condition so they could adapt to this new emergent reality.

We are excited to share that, despite the current extraordinary circumstances, 36 children integrated into a loving family. Also, due to the commitment and capacity of our team, we were able to welcome 40 new children without risking those who were already under our care. It is said that in difficult times you meet your true friends and, this year especially, we want to thank those who kept supporting us; as well as, the new social investors who joined the project and contributed with extraordinary efforts in favor of the children.

Thank you for taking care of Mexico's future.

David Pederzini Villarreal
President of the Board



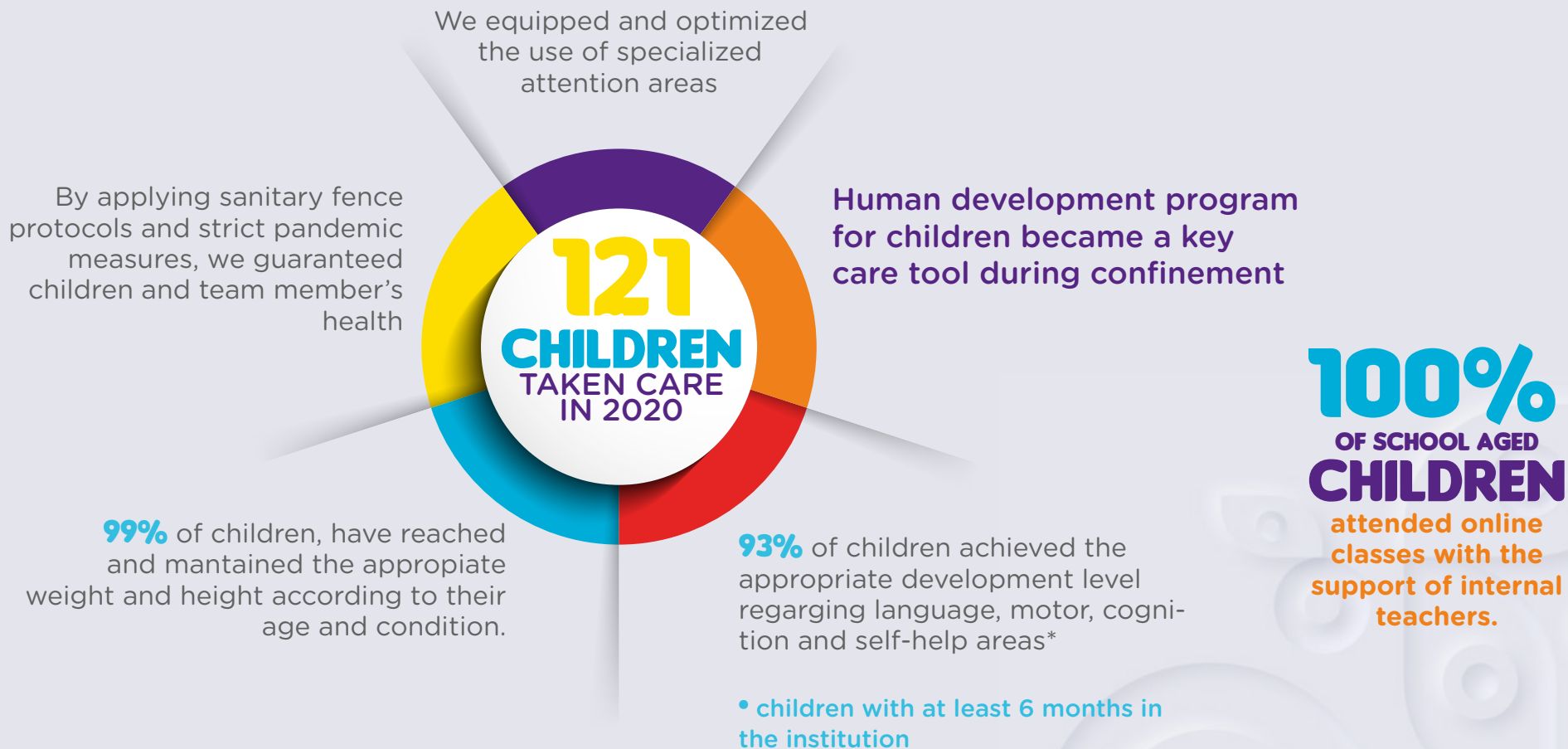
ACHIEVING GOALS!

This year, we took care of 121 children even when confinement restrictions were declared since March. Our new equipped facilities helped us to provide children with outdoor activities, stimulation, therapies and online classes. This contributed to assure their development processes, stability and happiness. Despite limitations imposed by the pandemic, we made progress in the replication of our “Reinforcement and family” intervention model, with different institutions in three Mexican states. 2020 was a year of great learning. Resulting knowledge will be of major value in 2021 to continue our mission of restoring children’s rights, especially the right to live in a family.

Together we can do it!

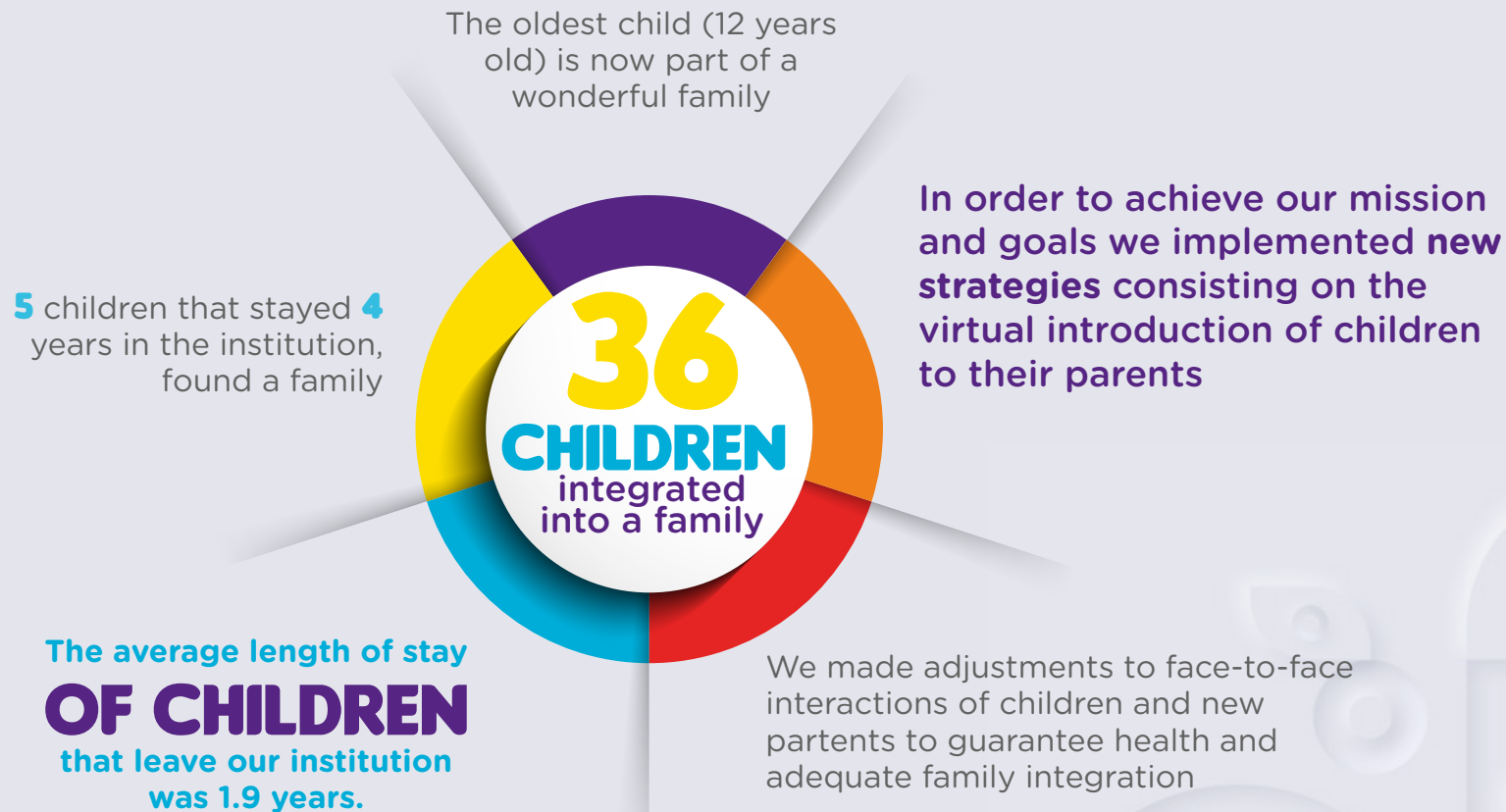
MANAGEMENT INDICATORS

2020 Results



IMPACT INDICATORS

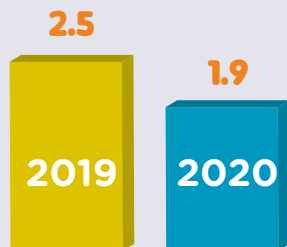
2020 Results



EFFICIENCY INDICATORS

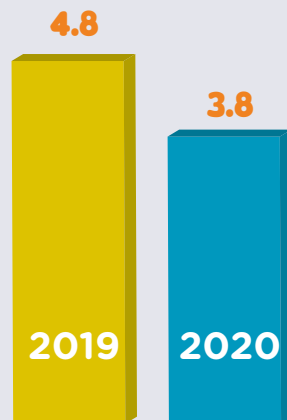
Results 2020

Average length of stay of children



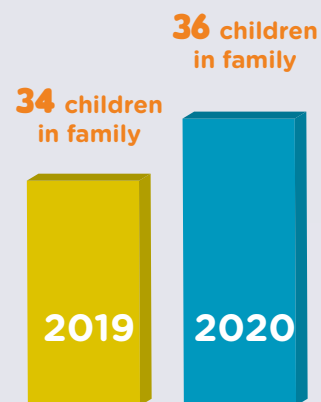
Our premise: children to become part of a family as soon as possible

Average age of children



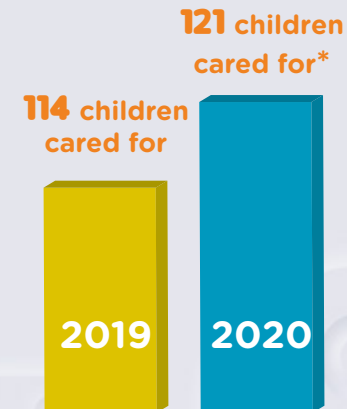
The integration of younger children into a family is faster

Life-solution efficiency



Annual target: **30%** of LAN children joins a family

Use of installed capacity

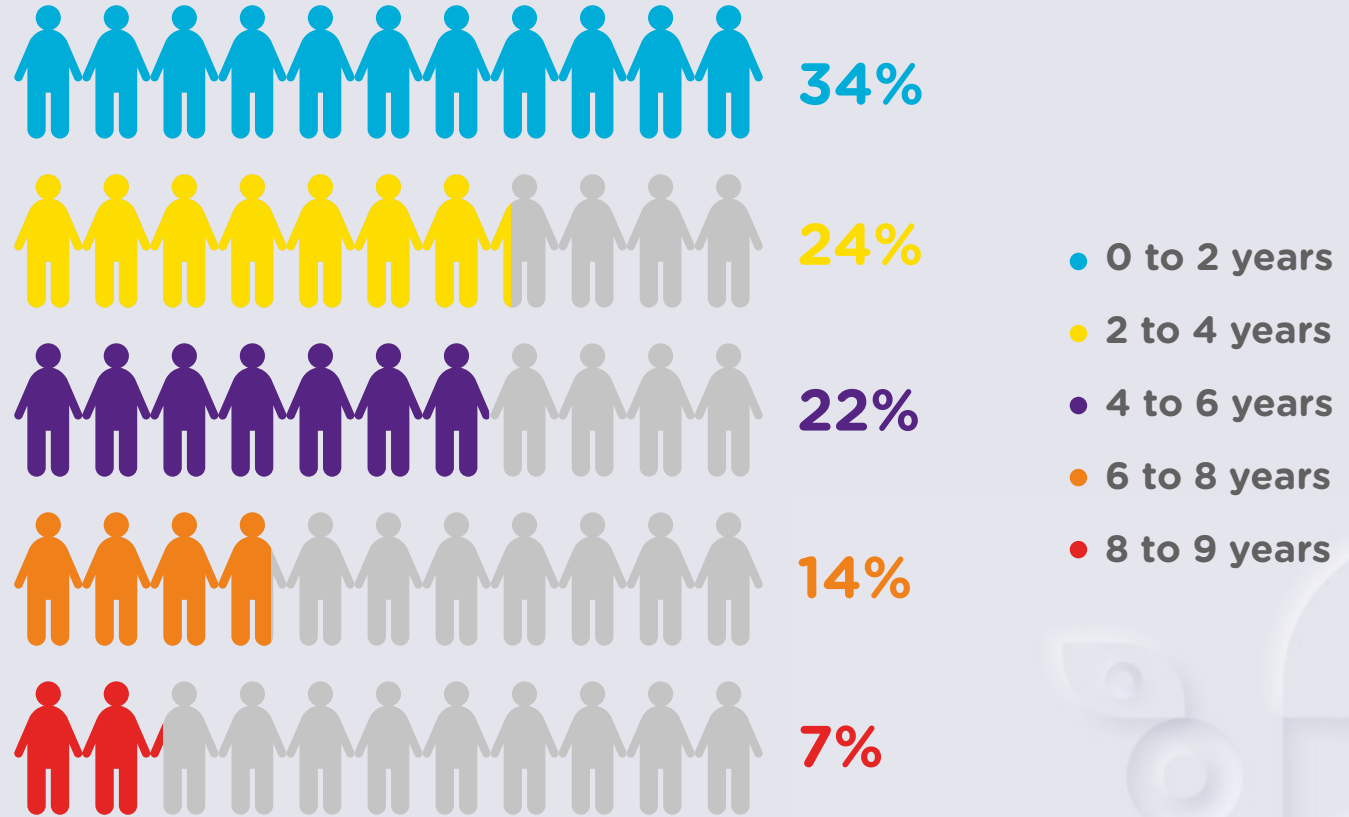


Installed capacity = **100 CHILDREN**

*throughout the year

POPULATION

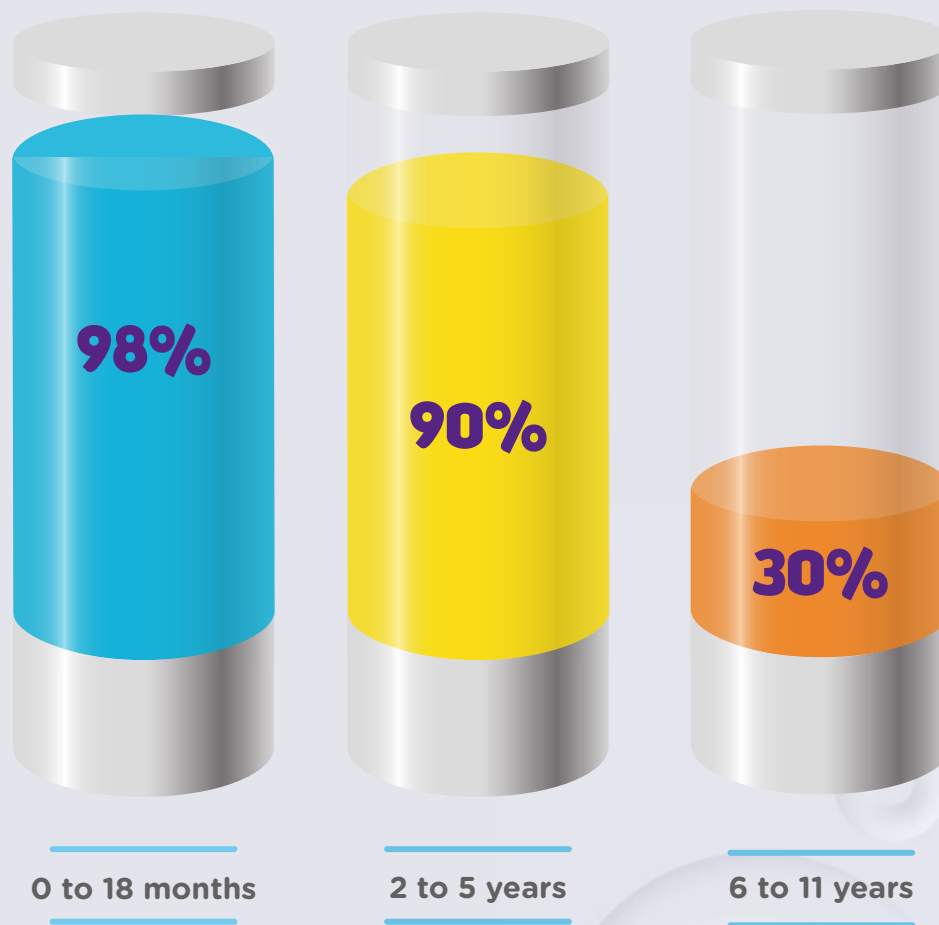
December 2020
by age range.



PARTICIPATION

LAN participation on children*
care institutionalized by local authority (DIF).

* Who meet beneficiary profile of
our institution.



PARTICIPATION

LAN participation on the adoptions completed in the state.

75%

of children integrated into families by local authority (DIF) came from our institution.



FINANCIAL RESULTS

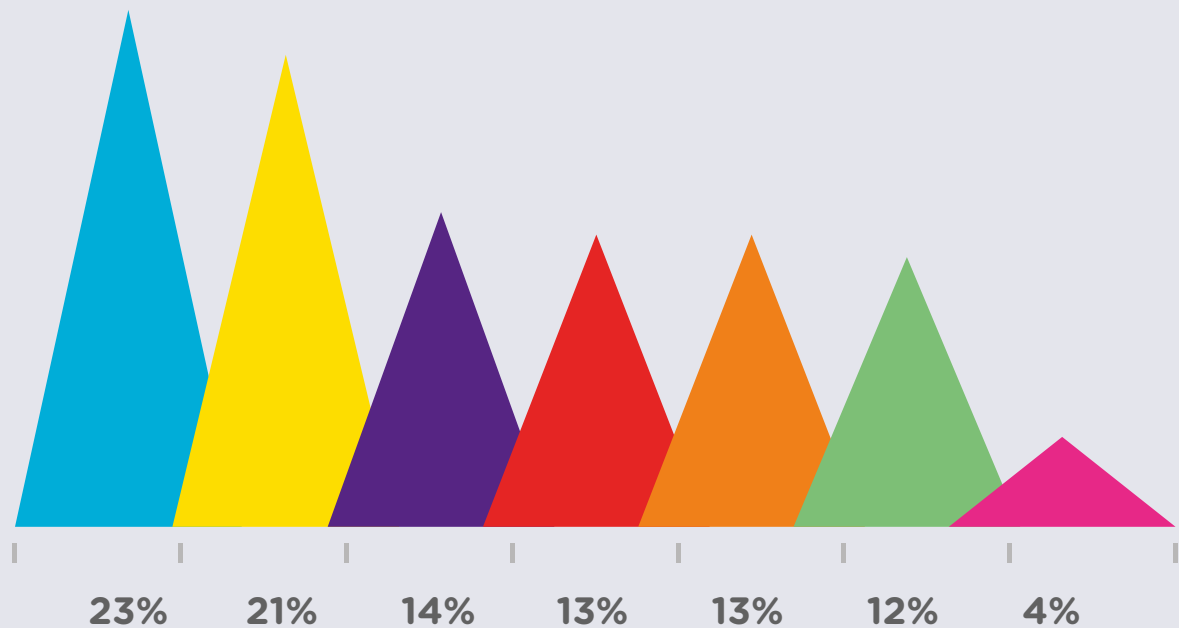
Source of funds 2020

- Companies
- Individuals
- National NGOs
- International NGOs
- Government Subsidies



FINANCIAL RESULTS

Use of Funds 2020



Expenses

- 23% ● Human Development
- 21% ● Physical Health
- 14% ● Proper housing
- 13% ● Nutrition
- 13% ● Academic instruction
- 12% ● Health
- 4% ● Administration

Success Stories 2020

Every year we enjoy sharing some of the stories that truly inspired us. In this particular year, every achievement is a reason to celebrate. In this particular year, every achievement is a reason to celebrate. However we will only communicate those, which represented a big challenge or unique joy.

We are able to tell these stories thanks to the support of people like you, who is committed to guarantee a brighter future for children.

JULIAN - NEUROSURGERY



We received Julian when he was two years and seven months old. He had painful blisters and itching caused by severe skin infection. With adequate medical supervision and care, he managed to overcome it rapidly.

Unfortunately, he faced a second big challenge, as one of his arms was almost immobile. The cause was a neurological disconnection.

The solution was a very complex neurosurgery, which seemed almost impossible to perform. We never lost hope and kept looking for options. After few months, we found a highly-specialized surgeon and with the support of Social Investors, the surgery was completed with great success!

Today Julian smiles, plays happily with his friends and waves back to whoever says hi!

ANITA – DOUBLE SURGERY

Anita arrived to the house when she was one year old. She had great difficulty walking.

Her medical evaluation determined a hip dysplasia, which had not been treated before: she required TWO surgeries in order to fully recover.

This represented a great challenge because each surgery required several post- operative cares such as using cast, having limited mobility and strict physical therapy.

By the end of November, she had already overcome both surgeries and slowly began to walk by herself!

In La Alegría, we turn challenges into opportunities!



ANDRES - NEW FAMILY



One of our main goals is to integrate children into families, but sometimes it takes longer than expected. That happened to Andres, who arrived at 4 years old.

His legal process was intricate and slow. He turned 12.

As time passed, he became an exceptional human being, a very good student and never lost hope of meeting his family.

Fortunately at the end of the year, everything changed: his legal process was solved and he started enjoying the affection of his parents and sister and brother who were waiting for him with open hearts.

We will fondly remember him as "the big boy" of the house.

WE ARE ONE

Due to the pandemic, we had to implement changes on our children's routine and use great creativity to keep them happy and healthy during this extended period at home.

However, not everything was within our control. For example, legal and adoption processes were entirely paused. By midyear, we only managed to integrate 6 children into a family. It was imperative to do something!

Consequently, we introduced virtual presentations of children with their potential parents; and with the State support, we adapted our processes to achieve the objective of integrating families.

By December 2020, 36 children had joined a loving family!

An achievement of this magnitude was only possible thanks to the combined effort of parents, children, authorities, Social Investors and our team.

This confirms that WE ARE ONE.



ACHIEVEMENTS 2020

- We had a timely and efficient response to the pandemic. We designed and implemented a new activity structure for approximately 100 children, who currently remain in confinement 24/7.
- We controlled COVID19 infection risk in children and team members by adopting extraordinary contingency measures.
- We finalized and implemented a new digital information system and the operative manuals for our internal programs.
- We further consolidated our team and provided virtual trainings to improve its performance.



GOALS 2021

- Sustain high quality standards in children's care and financial balance
- Reinforce interactions with new authority's representatives to prioritize legal resolutions regarding children
- Increase efforts to replicate our "Reinforcement & Family" intervention model to be applied at least in one Mexican institution



Thank you

**“ Things are not to be told,
but done, because they
speak for themselves
while being done ”.**

Gibran Jalil Gibran